

In re Patent Application of:

MARTIN HERING

Serial No. **09/705,152**

Filing Date: **11/02/2000**

In the Claims:

Please amend the claims in the case as follows:

62. (currently amended) An advertising method comprising:

providing a turnstile for defining a passageway, the turnstile having an arm movable into the passageway for blocking passage of a person passing therethrough, the arm moveable out of the passageway for permitting passage therethrough, the arm having at least a portion of an outside surface defined by a generally circular cross section;

~~providing a sleeve easily slidable onto and off of the arm, the sleeve encircling a substantial portion of the arm~~ outside surface defined by the generally circular cross section with a sleeve; and

carrying indicia by the sleeve, wherein the indicia is positioned for viewing by the person passing through the passageway when the arm is positioned therein.

Claim 63 cancelled.

64. (previously amended) A method according to Claim 62, further comprising placing the sleeve onto the arm for covering the indicia, the sleeve having at least a transparent portion for viewing the indicia therethrough.

65. (previously amended) A method according to Claim 62, further comprising: providing a collar for removably securing the sleeve to the arm; and securing the sleeve to the arm using the collar.

66. (previously amended) A method according to Claim 62, further comprising providing a sheet for carrying the indicia thereon.

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Claims 67 – 85 cancelled.

86. (previously presented) A method according to Claim 62, wherein the sleeve completely encircles the arm.

87. (previously presented) A method according to Claim 62, further comprising:
sliding the sleeve onto the arm with the sleeve carrying a first indicia;
sliding the sleeve off of the arm; and
sliding at least one of the sleeve and an alternate sleeve onto the arm, wherein a second indicia is carried thereby.

88. (previously presented) A method according to Claim 62, wherein the sleeve comprises a transparent portion, and wherein the indicia is carried within the sleeve for viewing the indicia therethrough.

89. (previously presented) A method according to Claim 62, wherein the sleeve comprises a tubular sleeve having an outside surface defined by a generally circular cross section.

90. (previously presented) A method according to Claim 89, wherein the indicia is fixedly attached to the sleeve.